MISSION
StartupAZ exists to help Arizona’s most innovative startup companies improve their leadership, performance, and connections, while inspiring generosity and philanthropy within their communities.

VISION
Arizona is a beacon for startup entrepreneurs who make our communities strong.

PURPOSE
Empowering the next generation of entrepreneurs, helping them grow, give back, and positively impact Arizona.

OUR TEAM
- Jennifer Wong: Project Manager
- Brandon Clarke: Vice Chairman / Co-Founder, Little Taller Venture Studio
- Jacky Alling: Board Member, ASU Lodestar Center
- Jim Prendergast: Board Member, 317 Ventures
- Diana Vowels: CEO
- Dorian Gonzalez: Administrative Specialist
- Gregg Scoresby: Chairman, PHX Ventures
- Ji Mi Choi: Board Member, Arizona State University
- Hamid Shojaee: Board Member, Savvy Trader
- Annette Zinky: Interim Director of Venture Development
- Mario Martinez II: Co-Founder / Chairman Emeritus, MRTNZ Ventures
- Tom Cusson: Board Member, Osborn Maledon
- Brenda Schmidt: Board Member, Redesign Health

StartupAZ is supported by these generous organizations and entrepreneurs:

Jamie Baxter
Danny Loschiavo
Chris Ronzio
Ken Kendrick
Michael Kovarik
Charitable Trust
Ken & Ron Robertson
Shojaee Family Foundation
PERFORMANCE/GENEROSITY FLYWHEEL: OUR STRATEGIC IMPERATIVES

**Performance:**
Develop a robust and inclusive ecosystem of high-growth Founders/CEO’s.
Create pathways to role model leadership and successful company building.
Amplify Arizona’s assets to attract the talent essential for startups to scale fast.
Bridge Arizona’s prosperous past with the investment capital needs of tomorrow’s growth startups.
Leverage the performance of current and past startups to bolster investment capital and strategic partnerships outside of Arizona.

**Generosity:**
Refine and amplify Arizona’s authentic brand as a generous community of and for entrepreneurs.
Inspire entrepreneurs through the Generosity Pledge embedding philanthropy and generosity in the DNA of their companies.
Embrace and amplify a more equitable entrepreneurial ecosystem; one that is representative of the state’s diverse population.
Recognize successful entrepreneurs as the next generation of philanthropists and the power they hold in creating a stronger, more cohesive society for all.

<table>
<thead>
<tr>
<th>TO DATE</th>
<th>BY EOY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PERFORMANCE</strong></td>
<td><strong>GENEROSITY</strong></td>
</tr>
<tr>
<td>68 Founders/CEOs in SC</td>
<td>125 Founders/CEOs in SC</td>
</tr>
<tr>
<td>$125M+ in combined revenue</td>
<td>$500M+ in combined revenue</td>
</tr>
<tr>
<td>600+ Employees</td>
<td>1,500+ Employees</td>
</tr>
<tr>
<td>$60M+ in venture capital &amp; investment (3 M&amp;A’s)</td>
<td>$150M+ in VC</td>
</tr>
<tr>
<td>(5) Growth Cohorts / (1) Scale Cohort</td>
<td>(9) Growth Cohorts / (4) Scale Cohort</td>
</tr>
<tr>
<td><strong>SC Annual Retreat</strong> attendance targets:</td>
<td></td>
</tr>
<tr>
<td>100+ AZ Founders/CEO’s</td>
<td></td>
</tr>
<tr>
<td>30+ Mentors</td>
<td></td>
</tr>
<tr>
<td>30+ Special guests, donors, and board members</td>
<td></td>
</tr>
<tr>
<td><strong>18 Companies Pledged</strong></td>
<td><strong>100 Companies Pledged</strong></td>
</tr>
<tr>
<td>$100M in combined company value</td>
<td>$500M in combined company value</td>
</tr>
<tr>
<td>~1,500 mentor &amp; volunteer hours</td>
<td>5,000+ mentor &amp; volunteer hours</td>
</tr>
<tr>
<td>$2M in contributed product/services value</td>
<td></td>
</tr>
</tbody>
</table>