

STARTUPAZ FOUNDATION

STRATEGIC ROADMAP 2021-2023

MISSION

StartupAZ exists to help Arizona's most innovative startup companies improve their leadership, performance, and connections, while inspiring generosity and philanthropy within their communities.

VISION

Arizona is a beacon for startup entrepreneurs who make our communities strong.

PURPOSE

Empowering the next generation of entrepreneurs, helping them grow, give back, and positively impact Arizona.

OUR TEAM



Jennifer Wong
Project Manager



Brandon Clarke
Vice Chairman / Co-Founder
Little Taller Venture Studio



Jacky Alling
Board Member
ASU Lodestar Center



Jim Prendergast
Board Member
317 Ventures



Diana Vowels
CEO



Dorian Gonzalez
Administrative Specialist



Gregg Scoresby
Chairman
PHX Ventures



Ji Mi Choi
Board Member
Arizona State University



Hamid Shojaee
Board Member
Savvy Trader



Annette Zinky
Interim Director of
Venture Development



Mario Martinez II
Co-Founder / Chairman Emeritus
MRTNZ Ventures



Tom Curzon
Board Member
Osborn Maledon



Brenda Schmidt
Board Member
Redesign Health

StartupAZ is supported by these generous organizations and entrepreneurs



Jamie Baxter
Danny Loschiavo
Chris Ronzio
Ken Kendrick
Michael Kovarik
Charitable Trust
Ken & Ron Robertson
Shojaee Family Foundation



PERFORMANCE/GENEROSITY FLYWHEEL: OUR STRATEGIC IMPERATIVES



Performance:

Develop a robust and inclusive ecosystem of high-growth Founders/CEO's.

Create pathways to role model leadership and successful company building.

Amplify Arizona's assets to attract the talent essential for startups to scale fast.

Bridge Arizona's prosperous past with the investment capital needs of tomorrow's growth startups.

Leverage the performance of current and past startups to bolster investment capital and strategic partnerships outside of Arizona.

Generosity:

Refine and amplify Arizona's authentic brand as a generous community of and for entrepreneurs.

Inspire entrepreneurs through the Generosity Pledge embedding philanthropy and generosity in the DNA of their companies.

Embrace and amplify a more equitable entrepreneurial ecosystem; one that is representative of the state's diverse population.

Recognize successful entrepreneurs as the next generation of philanthropists and the power they hold in creating a stronger, more cohesive society for all.

	TO DATE 2016 - 2020	BY EOY 2023	
PERFORMANCE	68 Founders/CEOs in SC \$125M+ in combined revenue 600+ Employees \$60M+ in venture capital & investment (3 M&A's) (5) Growth Cohorts / (1) Scale Cohort	125 Founders/CEOs in SC \$500M+ in combined revenue 1,500+ Employees \$150M+ in VC (9) Growth Cohorts / (4) Scale Cohort	SC Annual Retreat attendance targets: 100+ AZ Founders/CEO's 30+ Mentors 30+ Special guests, donors, and board members
GENEROSITY	18 Companies Pledged \$100M in combined company value ~1,500 mentor & volunteer hours	100 Companies Pledged \$500M in combined company value 5,000+ mentor & volunteer hours \$2M in contributed product/services value	